



Integrated Energy Management



Your plan for energy management

Managing your energy makes good financial sense. Pacific Gas and Electric Company (PG&E) can help you develop and implement an action plan to meet your short- and long-term energy management goals – and it’s a service that comes at no extra cost.

Our approach to integrated energy management lets you assess your energy use, implement an effective strategy to reduce your consumption and evaluate your success. PG&E is your top energy resource, helping you continually enhance and maintain an energy-smart business.

1. Assess

Give your business an energy check-up
We can help you understand your past energy performance to spot the best opportunities for improvement. Our team of PG&E consultants, market partners, trade allies and industry experts will provide an objective view of your organization and update you on industry trends so you can choose the right solutions. PG&E’s team will also let you know about rebates, incentives and potential regulatory changes that may impact your business. Then we’ll help you develop a plan to achieve your goals at the lowest cost.

2. Implement

Make your plan a reality

Once you’ve developed an action plan, PG&E’s energy management tools will help you bring it to life. Our team will provide technical expertise, identify potential delivery partners, suggest incentives and help with employee training.

3. Evaluate

Measure your success

With help from PG&E, you can measure your energy use regularly and compare it to your goals. Many companies use this evaluation as an opportunity to showcase their energy reduction efforts and environmental commitment. Employees will also appreciate knowing their company is making a difference.

Your plan will need to adapt as market conditions change and should be revised periodically as goals are achieved and new opportunities are presented. By frequently reassessing goals, you can maximize green benefits, both financial and environmental.

In 2008, businesses received more than \$138 million in PG&E program incentives.

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PG&E's energy management tools help you plan, implement and manage an energy-smart business.

Conservation: Use Energy Wisely

Conservation means using energy wisely and eliminating waste. This can be as simple as turning off idle equipment or keeping windows and doors closed to prevent the loss of cooled air. PG&E can help you identify energy-saving adjustments to help your business reduce its energy use.

Energy Efficiency: Reduce Costs and Improve Operations

Integrating energy-efficient solutions can have an immediate positive impact on your bottom line when you make small changes to your daily operation.

PG&E will help you select solutions that will help your business become more energy efficient without affecting the comfort, safety, or productivity of your business. With energy-saving upgrades available for lighting; refrigeration; heating, ventilation and air conditioning (HVAC) and computing, our experts can:

- Calculate project costs and payback for retrofitting, retrocommissioning of equipment or new construction.
- Help you estimate energy and cost savings, as well as the environmental benefits of a project.
- Provide you with information on cash rebates and incentives that reduce upfront project costs.

Demand Response: Manage Peak Energy Costs

PG&E's Demand Response programs can help you avoid using energy during peak demand periods. When you participate, you are ensuring energy reliability for your community and for California, and you are qualifying for PG&E incentives. PG&E's experts will help you review available options and customize a demand response solution to meet your operational needs.

Self-Generation: Go Green With Solar, Wind and Fuel Cell Power

By generating your own power from clean fuel sources, you can lower your energy bills, decrease your carbon footprint and increase energy security while helping California reduce harmful emissions. PG&E can provide you with support and information about solar, wind and fuel cell power incentives.

Pricing Plans: Solutions for Every Business

Managing your energy costs is a key benefit of running an energy-smart business. PG&E can help you determine the best pricing solution for your company – one that rewards you for developing and maintaining a successful energy management plan.

Carbon Offsets: Reduce Your Impact and Go Carbon Neutral

It's easy to reduce your company's environmental impact when you join PG&E's ClimateSmart™ program. As your business consumes natural gas and electricity, it produces greenhouse gas emissions (GHG). Through your participation in the ClimateSmart program, you can balance out those emissions by making a tax-deductible donation to fund GHG capture or reduction projects. Visit www.joinclimatesmart.com to learn more and sign-up.

Next Steps: Contact PG&E Today

For help getting started with your energy management plan, visit www.pge.com/mybusiness, contact your PG&E Account Manager, or call PG&E's **Business Customer Service Center** at **1-800-468-4743**.

