

# CLEAN ENERGY EQUITY SHOWCASE



## THE ROANOKE CENTER

Nonprofit Subsidiary of Rural Electric Utility

**STATUS:** Nonprofit | **SIZE:** ~\$40 million in annual revenue; 65 employees | **YEAR FOUNDED:** 1999 | **HEADQUARTERS:** Ahoskie, North Carolina

### WHY OUR WORK MATTERS:

We strive to ensure that all citizens, including low-income renters, are able to participate in the clean energy economy.

#### WHAT WE DO:

We focus on energy efficiency, solar deployment to all citizens, solar operations and maintenance, electric vehicle promotion and battery storage. We provide innovative financing opportunities for low-to-moderate-income citizens to support clean and efficient energy consumption.

#### WHO WE SERVE:

- Five persistently poverty-stricken counties in northeastern North Carolina, where 30-40% of people live below the poverty level.
- We operate in Ahoskie, North Carolina and northeastern North Carolina.

#### HOW WE PARTNER WITH THE PRIVATE SECTOR:

- Community Solar/Solar Share is a partnership with solar developers, community development financial institutions and our wholesale power supplier.
- We also partner with privately-held philanthropic entities.



### OUR ASK OF THE VERGE COMMUNITY

- Leverage investments made by electric cooperatives in energy efficiency, solar (including community solar) and battery storage.
- Support efforts to educate our member-consumers and citizens in the region on the cost savings associated with owning electric vehicles.
- Support overall efforts to lower the carbon footprint of electric cooperatives by advancing examples established by Roanoke Economic Development to other cooperatives across the United States.



All information self-reported and provided by the honoree.